

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

Applicant : Thomas J. Perkowski

Serial No. : 09/695,744

Filing Date : October 24, 2000

Title of Invention : WEB-BASED ELECTRONIC COMMERCE (EC) ENABLED

SHOPPING NETWORK ALLOWING MEMBERS OF A PRODUCT MANAGEMENT TEAM AND AUTHORIZED

PARTIES TO COMMUNICATE DIRECTLY WITH

CONSUMERS SHOPPING AT EC-ENABLED WEBSITES ALONG THE WORLD WIDE WEB (WWW) SERVICED BY PROGRAMMABLE MULTI-MODE VIRTUAL KIOSKS

(MMVKS) DRIVEN BY SERVER-SIDE COMPONENTS AND MANAGED BY SAID PRODUCT MANAGEMENT TEAM

MEMBERS AND AUTHORIZED PARTIES

Examiner : Jeffrey D. Carlson

Group Art Unit : 3622

Attorney Docket : 100-046USA000

Honorable Commissioner of Patents

and Trademarks Washington, DC 20231

RESPONSE TO OFFICE ACTION MAILED FEBRUARY 26, 2008

Sir:

In response to the Office Action mailed in the present Application on February 26, 2008, Applicant submits the following amendments for entry in the same: